

OUTSOURCED CMO & MARKETING DEPARTMENT SERVICES FOR **AEROSPACE & DEFENCE SECTOR**

01 **CMO & PR SERVICES**

Acting as an internal Chief Marketing Officer creating and implementing a fitting marketing strategy, and clear goals, and acting as a company's speaker and PR voice as well.

02 **MARKETING DEPARTMENT**

Meeting all marketing needs focusing on startups in the aerospace and defense sectors. Including back office services.

03 **COPY WRITING & DESIGN**

Me and my team are providing copywriting & designing services for all content needs - blog posts, social media, brochures, posters, press releases, pitches, grants, etc.

04 **BUSINESS COACHING & MENTORING**

Ensuring teams have clear business processes, goals, and internal as well as external communication. Coaching and mentoring team members on soft skills & communication. Providing business coaching & goal setting & accountability sessions.



ABOUT

- Master's degree from Faculty of Business Management, Brno University of Technology.
- Certifications in ITIL, Project Management, and Coaching.
- 10+ years experience in digital marketing, consulting & leading projects.
- Proven track record of analyzing & improving business processes.
- 3 years experience in executive 1:1 coaching & mentoring.