Sensing is life



Digital Twin SURE 5.0 Webinar

Marcus Gumberger, IT OT, ams-OSRAM International GmbH 17.06.2024, SURE 5.0 Webinar

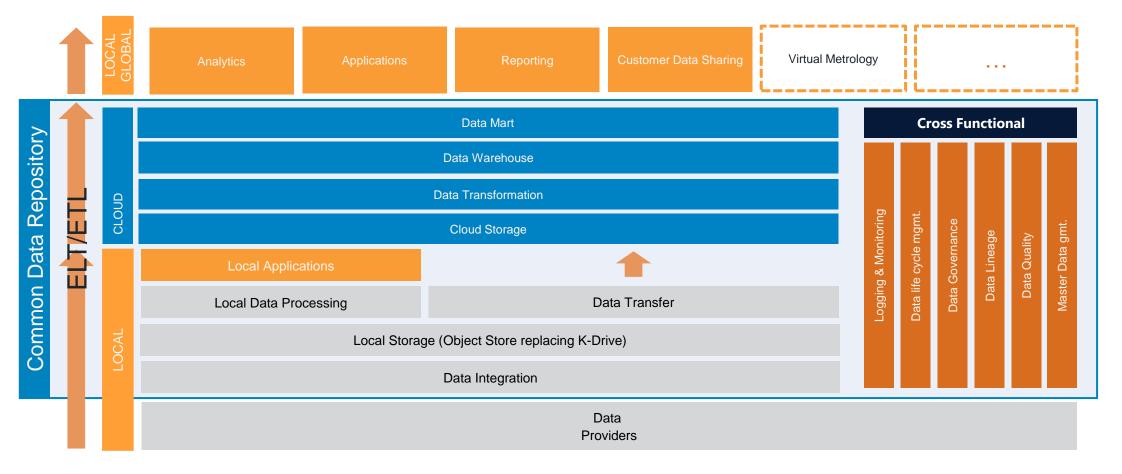
Agenda

- 1. Data Architecture Common Data Repository
- 2. Digital Twin Modelling and Showcase "Epi Reactor" with AZURE Digital Twin

Common Data Repository....

.... is about establishing a harmonized data architecture starting at local sites to global, on prem to cloud, production and enterprise data,

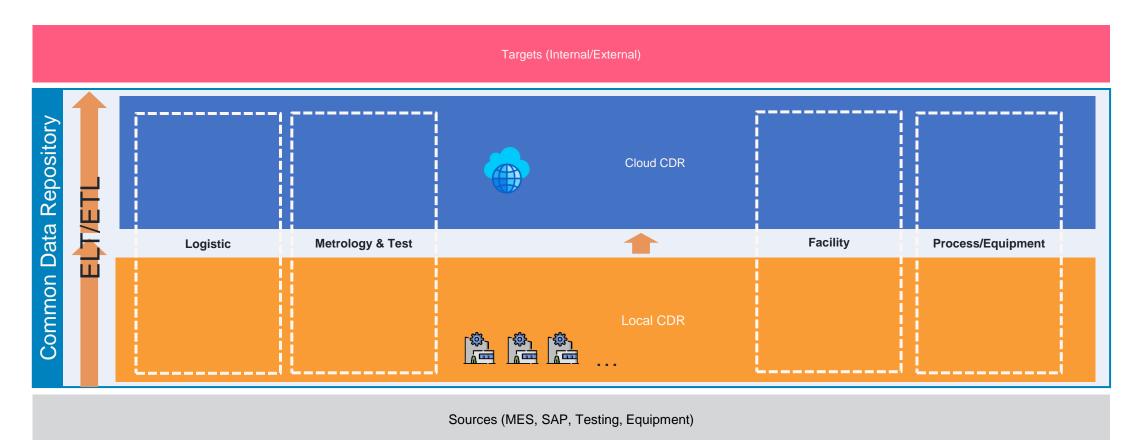
to provide centrally data to internal and external customers and enable new ways of working with data.



Common Data Repository....

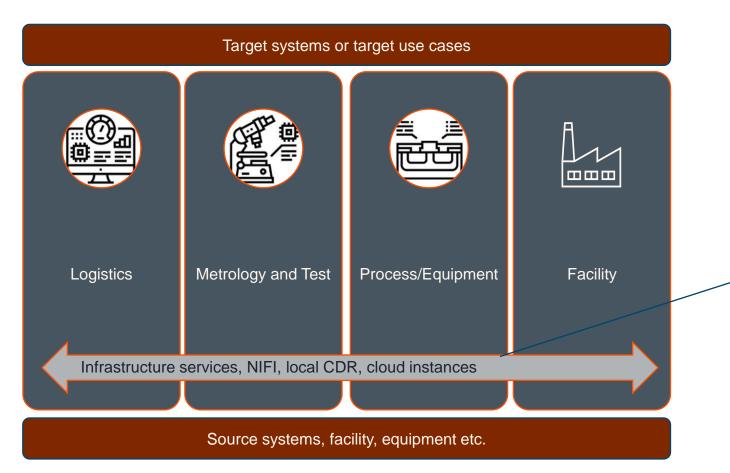
.... is about establishing a **harmonized data architecture** starting at **local sites to global**, **on prem to cloud**, **production and enterprise data**,

to provide centrally data to internal and external customers and enable new ways of working with data.



CDR – Team organization – setup with agile SAFe concept

- Will follow e-2-e responsibility design guideline
- Data domains bound together by joint user story decisions and common target architecture
- Technical service will enable standards across domains and procurement of architectural components



Central services (middle-ware team) will provide baseload services and ensure standards are being availabe adn used

Disclaimer

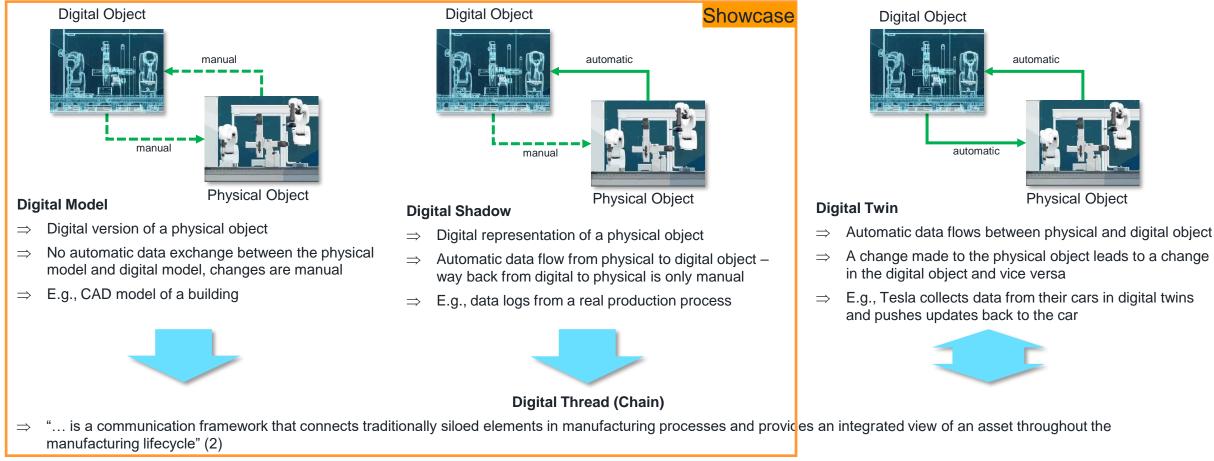
There may be use cases or areas, where the model is difficult to apply.

Those will ask for managerial creativity and we decide jointly on the spot...

Agenda

- 1. Data Architecture Common Data Repository
- 2. Digital Twin Modelling and Showcase "Epi Reactor" with AZURE Digital Twin

A **Digital Twin** is a digital representation of an intended or actual real-world physical product, system, process or person that serves as the digital counterpart of it for practical purposes, such as simulation, integration, testing, monitoring, maintenance...



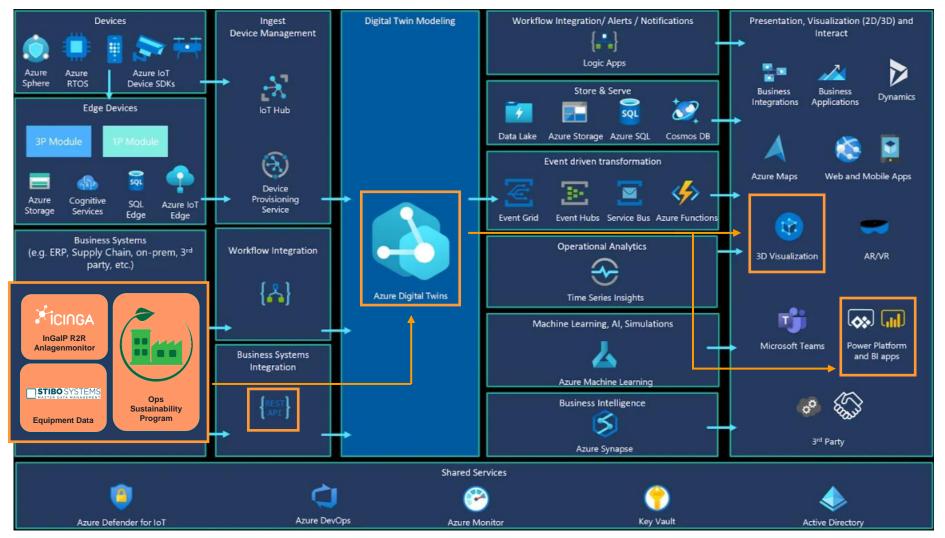
(1) Derived from: Fuller, Aidan & Fan, Zhong & Day, Charles. (2020). Digital Twin: Enabling Technologies, Challenges and Open Research, DOI 10.1109/ACCESS.2020.2998358, IEEE Access, pictures taken from plm.automation.siemens.com

⁽²⁾ Diann Daniel in https://www.techtarget.com/searcherp/definition/digital-thread)

```
Model Information
    "@context": "dtmi:dtdl:context;2",
   "@id": "dtmi:amsosram:it:ot:OSBaseModel;1",
    "@type": "Interface",
    "displayName": "OSBaseModel",
    "description": "Abstract base model for all OS models",
    "comment": "",
     "@type": "Property",
     "name": "id",
     "displayName": " ID",
     "schema": "string",
     "description": "Objects in the information model which require unique identifications"
      "@type": "Property",
      "name": "type",
     "displayName": "_Object Type",
     "description": "Object Type",
     "schema": {
       "@type": "Enum",
       "valueSchema": "string",
      "enumValues": [
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        "displayName": "Enterprise",
        "enumValue": "enterprise"
```

- Digital Twin models are described using the JSON-LDbased "Digital Twins Definition Language" (DTDL, open source on GitHub)
- Models are like classes in object-oriented programming languages
- Models describe twins in terms of telemetry, properties, commands, relationships and components
- Models define semantic relationships to connect twins into a twin graph
- Inheritance can be used to "specialize" twin models from "parent" models
- A set of models that comprehensively describe a given domain, like manufacturing, building structures, IoT systems and more, is an **ontology**. Open-source DTDL ontologies that has been built on widely accepted industry standards (e.g., <u>Open Digital Twins - Asset</u> <u>Administration Shell</u>) can be adopted/extended.

Azure Digital Twin Architecture of Showcase "EPI Reactors"

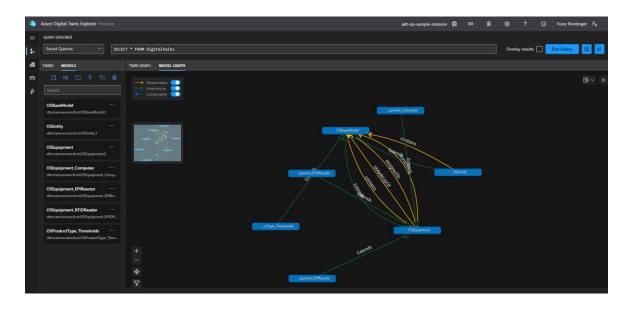


Integrated business systems:

- STIBO Step MDM: Equipment data for twin modelling (properties and relations)
- InGalP R2R Anlagenmonitor: R2R process states (Icinga dashboard,owned by IT OT PDE) Downtimes
- Ops Sustainability Program: Energy and media consumption data (data extraction sample from WinCC/FM)

OMUSERAM

Digital Twin Modelling Tool: Azure Digital Twins Explorer (Preview)



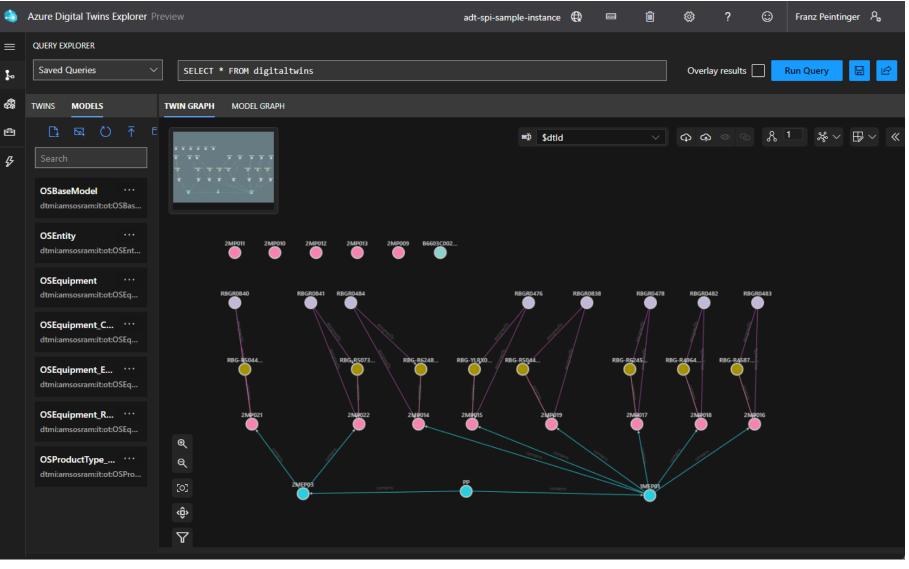
Microsoft's **Azure Digital Twins Explorer** (cloud service, in preview) provides a GUI for creating digital twin models, offering a rich set of features for describing their contents, including properties, components, inheritance, and more.

The tool lets users also view digital twin models and instances, as well as their relationships (twin graph).

https://explorer.digitaltwins.azure.net/



Demo Screenshot "Azure Digital Twins Explorer"



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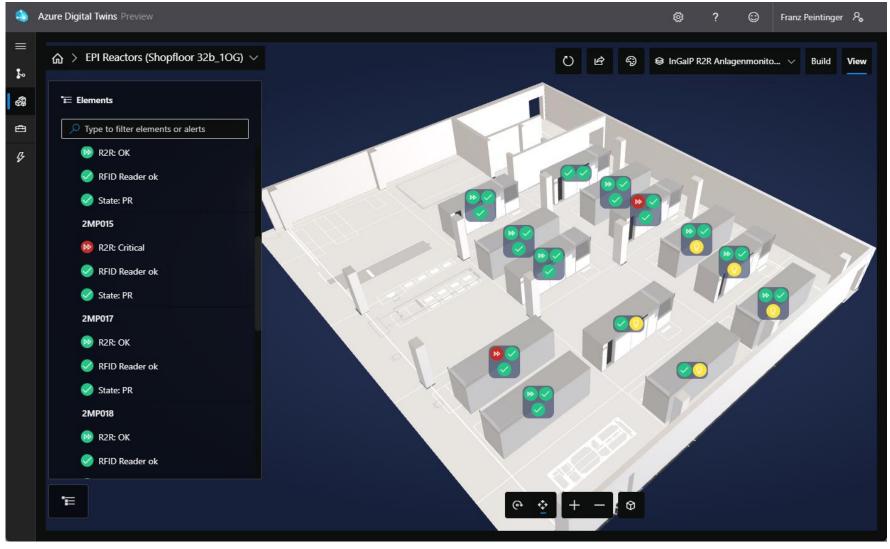
Showcase Simulations Tool: Azure Digital Twins 3D Scenes Studio (Preview)



Azure Digital Twins 3D Scenes Studio is an immersive 3D environment, where users can consume and investigate operational data from their Azure Digital Twins solutions with visual/spatial context.

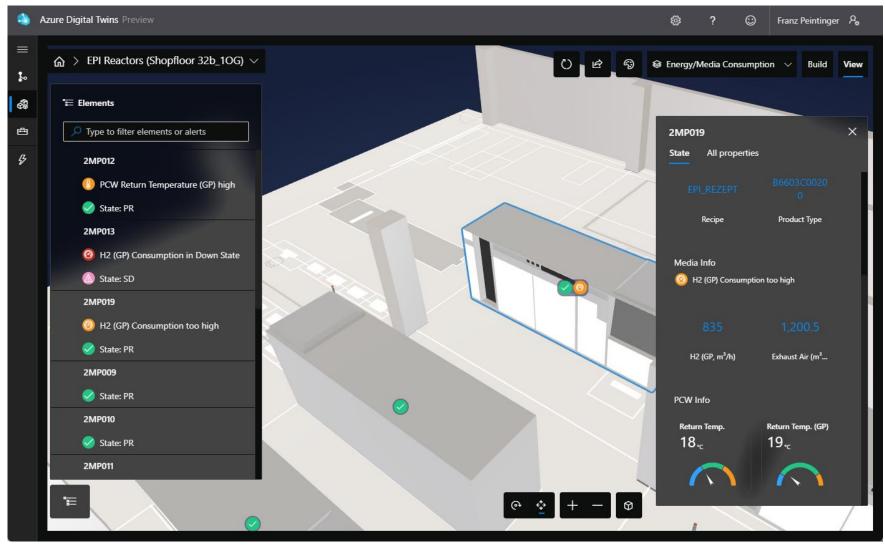
The tool is in public preview and is based on an open source <u>React Component Library</u> intended for creating internet of things (IoT) web experiences.

Demo Screenshot "Azure Digital Twins 3D Scenes Studio"

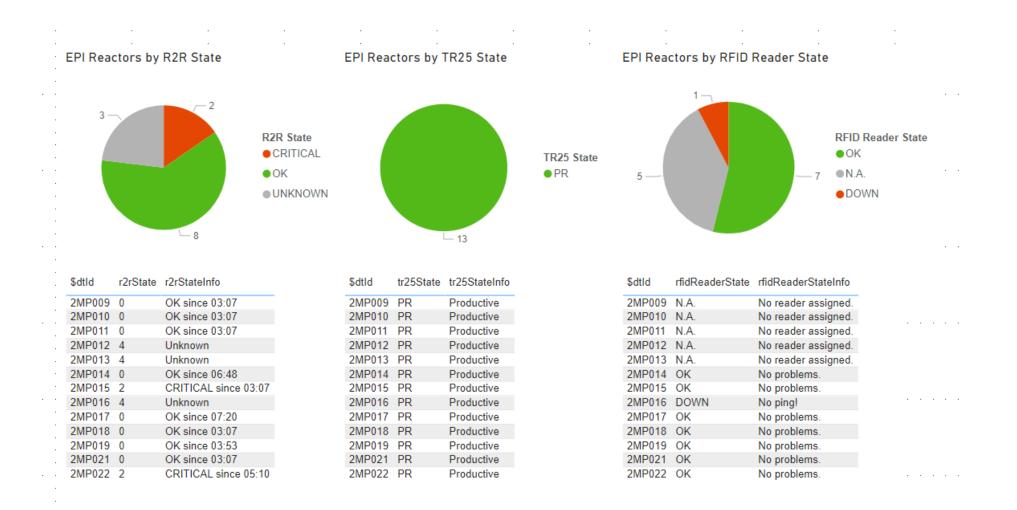




Demo Screenshot "Azure Digital Twins 3D Scenes Studio"



Azure Digital Twins Demo Screenshot "Digital Twins Report"





Azure Digital Twins Showcase Simulations Tool: Twins Editor

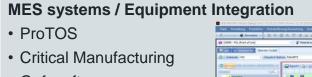
| ഗ™ | vins Editor (| v0.8) | | | | | | | _ | | \times |
|---------------------------------------|---------------|----------------------|--------------|------------|--------------------|-------------------------------------------|------------------|--------------------|-----|------------|----------|
| Twins | Instance: | nce.api.weu.digitalt | wins.azure.r | net 👻 | Twins Model: | dtmi:amso | sram:it:ot:OSEqu | ipment_EPIReactor; | 1 🔻 | | |
| Reload Twin Data Reset selected Twins | | | | | Simulate: | R2R State to Critical Another scenario | | | - | R | un |
| | | | | | Simulation Script: | | | | - | R | un |
| | \$dtld | Batch | Lot | Recipe | Product Type | Owner | TR25 State | TR25 State Info | R2R | Process | Stat 📤 |
| • | 2MP009 | 2MP009_00105 | R20531RT | EPI_REZEPT | B6603C00200 | PROD | PR | Productive | 0 | | |
| | 2MP010 | 2MP010_00026 | R20531XL | EPI_REZEPT | B6608E00200 | PROD | PR | Productive | 0 | | |
| | 2MP011 | 2MP011_00153_1 | R205322F | EPI_REZEPT | B6603C00200 | PROD | PR | Productive | 0 | | |
| | 2MP012 | 2MP012_00109 | R2053253 | EPI_REZEPT | B6603C00200 | PROD | PR | Productive | 4 | | |
| | 2MP013 | 2MP013_00111 | R205326C | EPI_REZEPT | B6603C00200 | PROD | PR | Productive | 4 | | |
| | 2MP014 | 2MP014_00030 | R2053293 | EPI_REZEPT | B6603C00200 | PROD | PR | Productive | 0 | | |
| | 2MP016 | 2MP016_00153_5 | R20532FN | EPI_REZEPT | B6603C00200 | PROD | PR | Productive | 4 | | |
| | 2MP017 | 2MP017_00156 | R205323M | EPI_REZEPT | B6603C00200 | PROD | PR | Productive | 2 | | |
| | 2MP018 | 2MP018_00103_2 | R20531E1 | EPI_REZEPT | B6603C00200 | PROD | PR | Productive | 0 | | |
| | 2MP019 | 2MP019_00168 | R20532A2 | EPI_REZEPT | B6603C00200 | PROD | PR | Productive | 0 | | |
| | 2MP021 | 2MP021_00041 | R2053134 | EPI_REZEPT | B6603C00200 | PROD | PR | Productive | 0 | | • |
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The **Twins Editor** is a self-developed tool that allows you to change twin property values and perform certain scenarios within the simulation environment.

Uses Azure CLI (PowerShell) with extensions for ADT.

Potential Use Cases

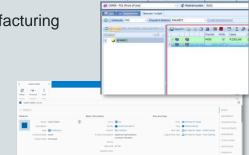
There are quite a few building blocks there today – most of them are Digital Models or Shadows which can contribute to a Digital Thread, only a few have initial Digital Twin characteristics…



Gefasoft

FactoryLook

Promis



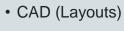


Other Production systems



Master Data / systems

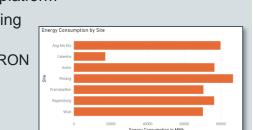
- Stibo/STEP
- SAP



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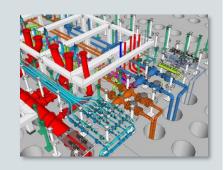
Energy Management Systems

- Global Project active to evaluate Global Energy Management platform
- Systems existing
 - KMI Tool
 - WinCC/ACRON
 - Schneider



Modelling / Simulation systems

- anySIM
- SHK/SemiSoft
- BIM systems planned for TOPAZ / KamBa
- FabSim
- FabLIVE (CM)



Azure Digital Twins Potential Use Cases

- Production Line Monitoring
- Supply Chain Monitoring
- Monitoring Shipping between Front-End/Back-End
- End2End Views

An application example of a digital twin solution in semiconductor production:

The American semiconductor manufacturer Globalfoundries (GF) is already successfully using predictive maintenance with the help of digital twins. It recently began using intelligent sensor technology to monitor its ultrapure water valves at its Dresden site. The valves are critical to production and were previously monitored analogously by employees at great expense. Globalfoundries is now recording audio data on the valves in order to create a data model using machine learning methods. In combination with continuously recorded sensor data, this enables an assessment of the current status and a forecast of the expected changes to the valves.

Global Industrial IoT Platforms



According to Gartner study: (studies always have to be taken with care and you should make your own opinion)

Strengths

- Microsoft has a **large partner ecosystem**, and end-user organizations will have several integrators and technology partners to choose from for most industries and regions.
- Microsoft demonstrates **deep knowledge and support for complex security profiles** along with supporting software (Azure Defender, Azure Sphere and Azure RTOS).
- Microsoft demonstrates expertise in adjacent supporting capabilities, including database management, data integration, advanced analytics, visualization, enterprise app integration, security, and support for citizen developers.

Cautions

- The breadth and complexity of the product portfolio can cause **confusion for customers**, as well as delivery partners, and delay project completion and increase project cost.
- The **complex pricing structure** and contract negotiations require enterprises to assess project business objectives and clarify how the IIoT platform aligns to them.
- **Inconsistency of customer experience** across regions, industries and technology partners will require enterprises to set clear project objectives and measurable outcomes.

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Revolutionizing Design of Experiments using Bayesian Optimization

Lavinia Israel, Daniel Grünbaum 17/06/2024 | SURE 5.0 webinar

ams OSRAM at a glance

3.59bn EUR revenues FY 2023





~20,000 Employees worldwide

~52/28/19% AUT/I&M/Consumer revenue split FY 2023 AUT – Automotive, I&M – Industrial & Medical

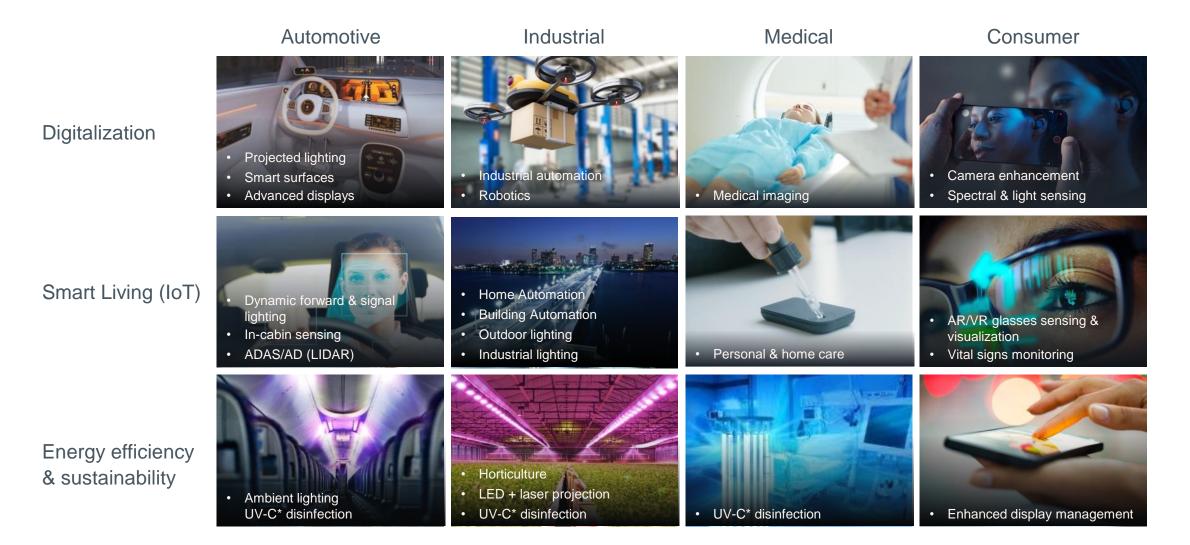
40+ Major R&D locations

15,000+

Patents granted and applied for

110+ Years design + manufacturing

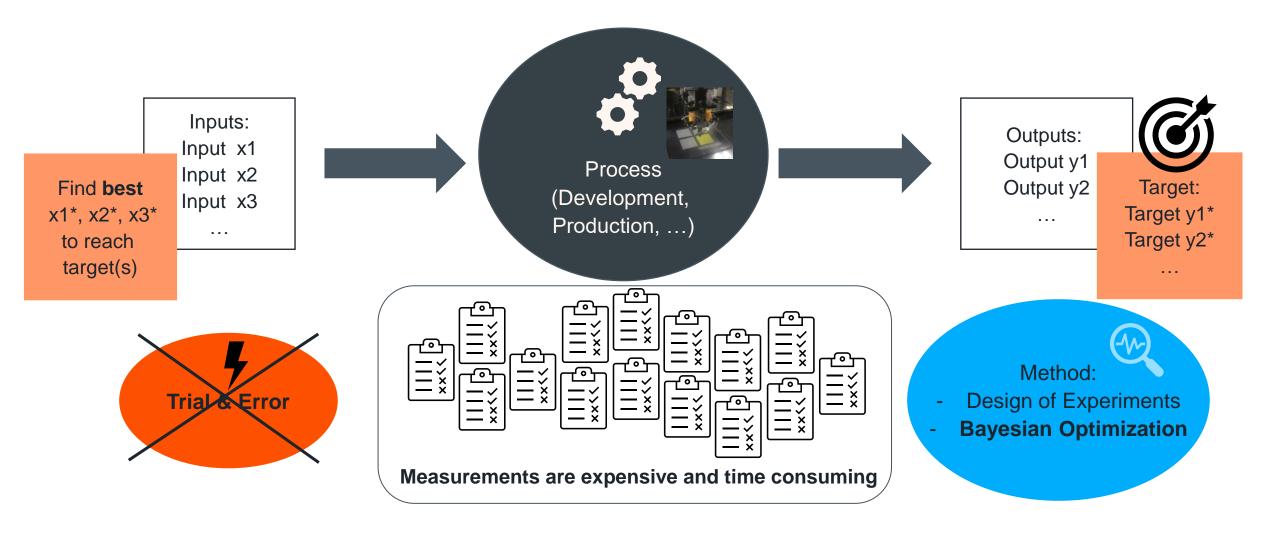
Our core portfolio addresses secular megatrends



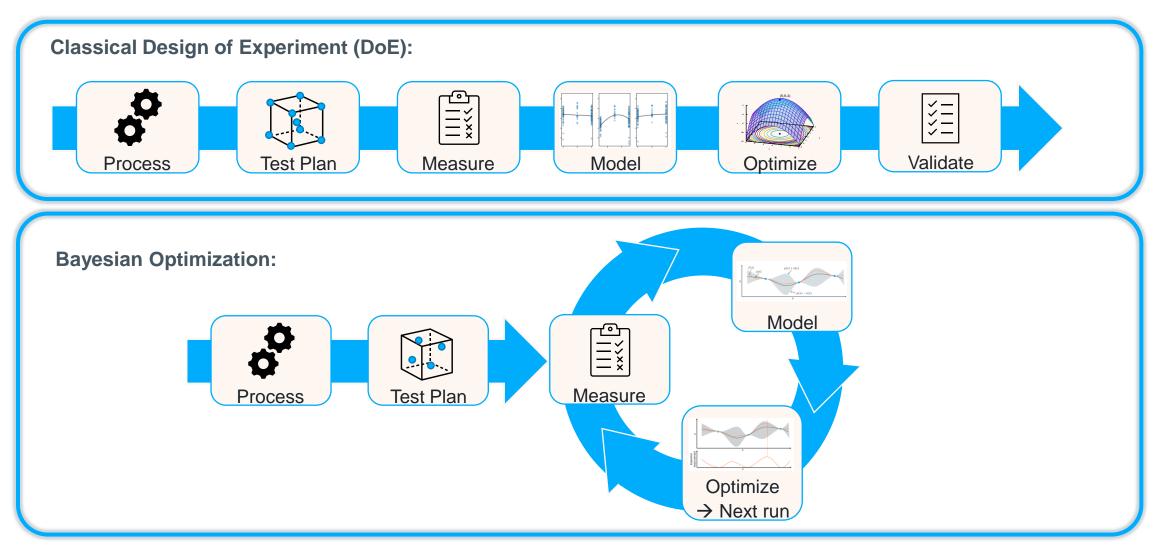
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Why do we need Design of Experiments?

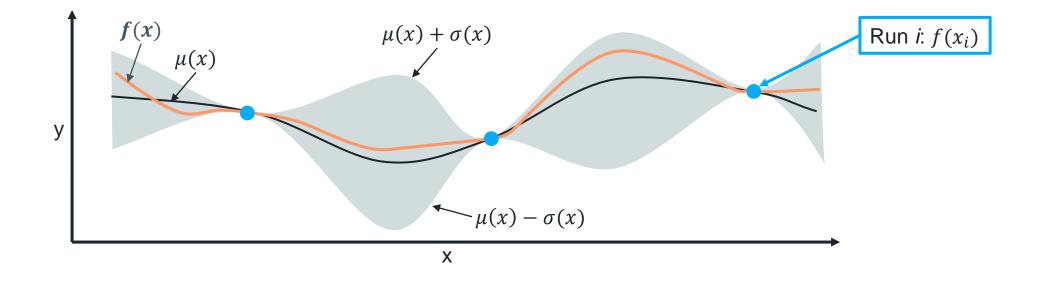
→ Reduce number of measurements to gain efficiency



Design of Experiments vs Bayesian Optimization



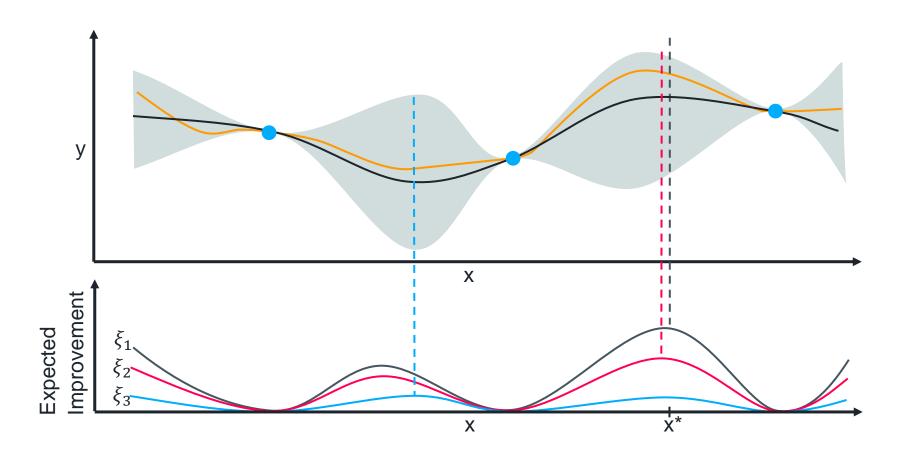
Bayesian Optimization Fitting Gaussian Processes



• Unknown function f(x) where we want to find the maximum

- We know the function only at a few points
- Fitting a Gaussian process gives a point-wise estimation $\mu(x)$ of the unknown function
- Gaussian process also gives a value for the uncertainty of our function fit $\mu(x) \pm \sigma(x)$

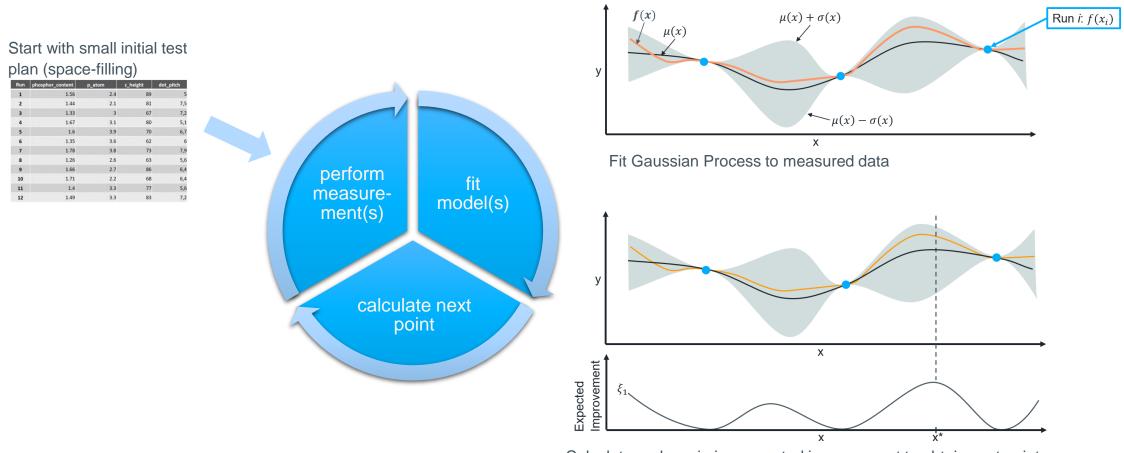
Bayesian Optimization How to choose the next point?



- Use an acquisition function to calculate the next point, e. g.
 expected improvement El(x)
- Find x* = argmax El(x) → next
 point to evaluate
- Hyperparameter ξ:
 exploration vs exploitation

Bayesian Optimization

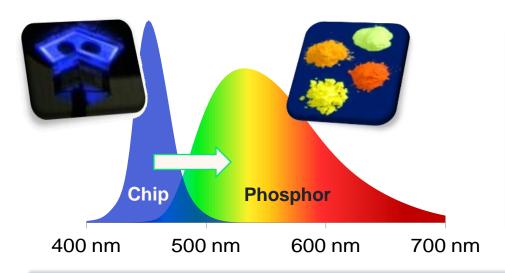
Sequential design strategy for global optimization of expensive-to-evaluate black-box functions



Calculate and maximize expected improvement to obtain next point

Use case: Light Conversion for LEDs

Why do we need conversion?



- Blue LED plus phosphor conversion: Create cold white light, warm white light or any other color up to infrared
- LED market: ~75% of all LEDs are based on light conversion (*)
- Human perception: 97% of the luminous flux of these LEDs is derived from phosphors or conversion elements
- Strategic relevance: Conversion significantly impacts LED color, quality of light, cost, efficiency, and stability

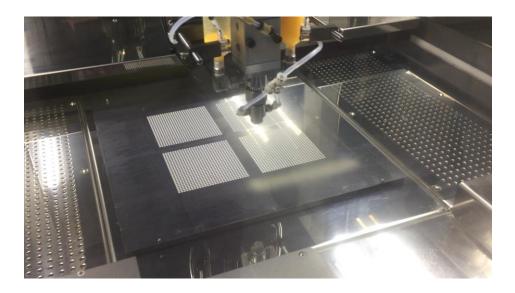
Light conversion is essential and specifically optimized for each application



(*) Source: Based on McKinsey LED Market Report

Use case: Conversion for LEDs using spray coating

Applying Bayesian Optimization to Reduce Color Spread during Spray Coating



Spray-coating is used to deposit phosphor layer on blue LED chips. Problem: it can lead to unfavorable color distributions and consequently yield loss.

Optimization of spraying parameters is necessary

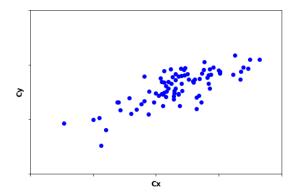
Inputs: 4 – 6 process parameters

Target: Minimize color spread

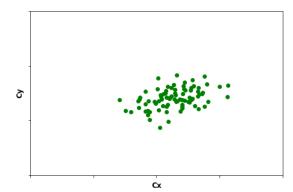
Indicator for color spread: Standard deviation along first principal component → Minimize

Verify that brightness does not deteriorate Sometimes also constraints on other targets such as processing speed, overall layer weight, ...

Color spread before optimization



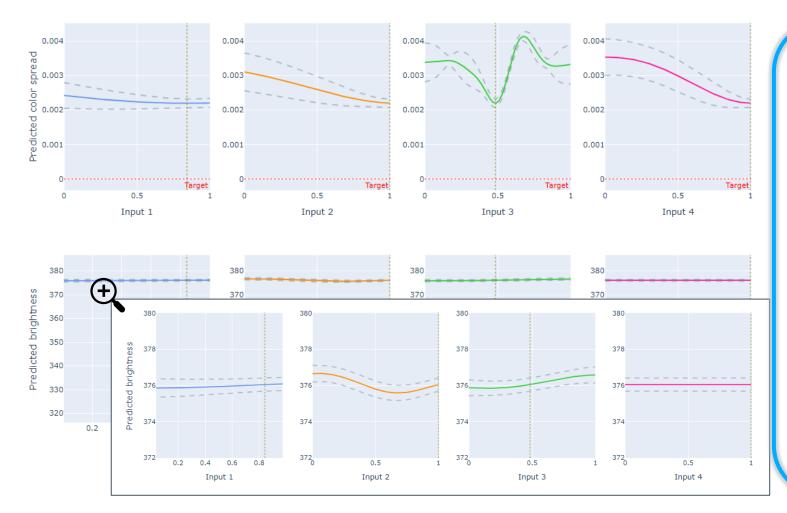
Color spread after optimization





GP models and results

Applying Bayesian Optimization to Reduce Color Spread during Spray Coating



Achievements:

- Optimum after 14 runs (12 initial runs + 2 optimization runs) vs 21 runs with classic DoE
 - \rightarrow saved several working days + material
- 47% reduction of color spread
- 46% reduction in spraying duration
- no significant impact on brightness

Outlook:

- Bayesian Experimental Design successfully introduced for all spraycoating process parameter optimizations
- Depending on material, very different behavior of the models

When to apply Bayesian Optimization – and when not?

Use Bayesian Experimental Design if # input parameters ≥ 4 ٩ ١ ١ ١ 00 Process behavior unknown or complex • Test Pla Measure Domain boundaries unknown • Sequential measurements with short feedback loops • Optimize → Next run **Bayesian Experimental Design less suitable if** Simultaneous DoE measurements • 00 II ×× Very long feedback loops Test Plan Proces Measure Alternative to full Bayesian Experimental Design: Use medium sized initial test plan ٠ 00 * * * Fit Gaussian processes & calculate optimum ٠ Proces Test Plan GP Model Perform validation run

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Thank you!

Digital Twin and AI: the new frontiers for the manufacturing industry

Artificial Intelligence: In 7 steps to AI

17.06.2024 | Alexander Kreppein, M.Sc.







Basics of Al and ML

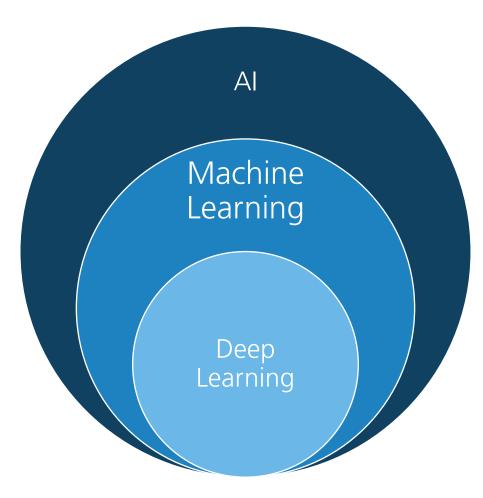
What words/ideas come to mind when you think of these topics?

Do you know the difference between Artificial Intelligence (AI) and Machine Learning (ML)?

What is AI?

What is ML?

Differentiation AI, Machine Learning and Deep Learning



AI

A technique that allows machines to mimic human behavior

Machine Learning

Subfield of AI technology in which statistical methods are used to enable machines to improve themselves through experience

Deep Learning

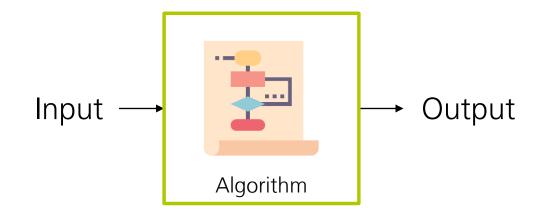
Subset of ML that enables the computation of multilayer neural networks.

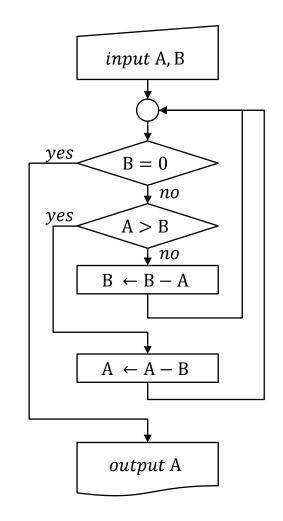




Traditional algorithms

An **algorithm** is a set of (deterministic) instructions that receive an input and produce an output



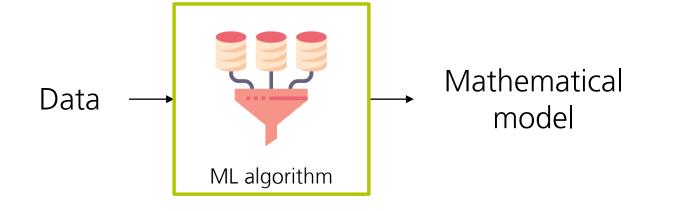


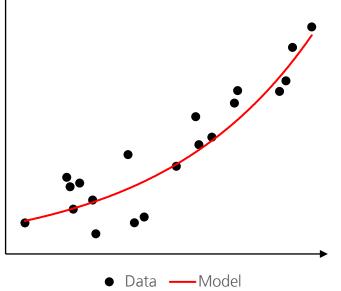




Machine learning algorithms

Many machine learning algorithms are instructions for building mathematical models on data

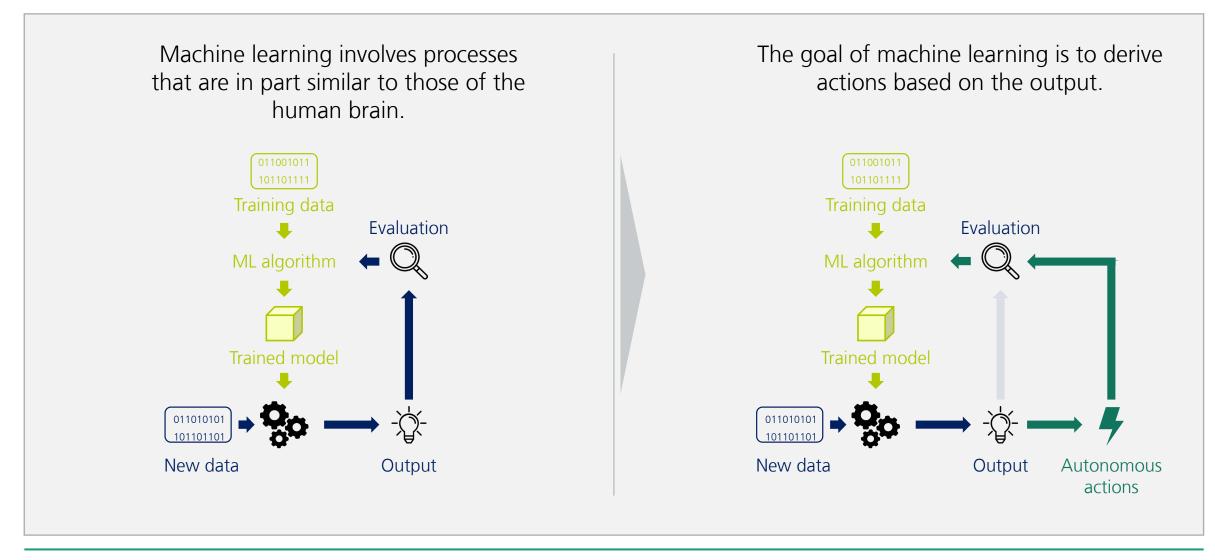








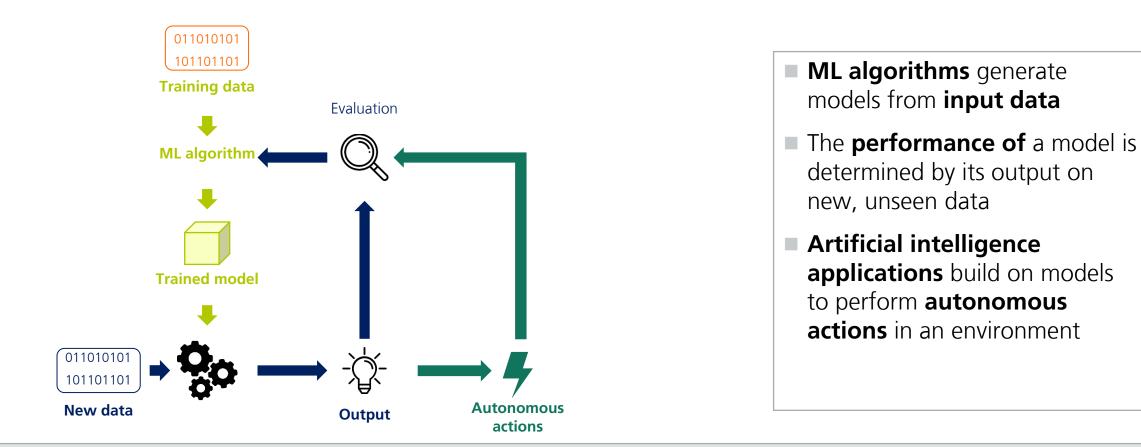
Introduction to AI and ML - Summary







Introduction to AI and ML - Summary



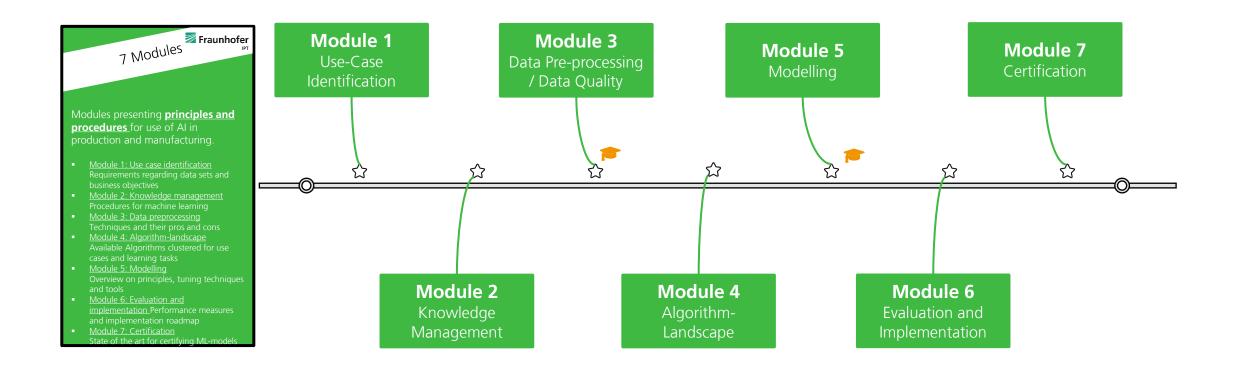
Machine learning can serve as the foundation for an AI system. It can also be used to gain data insights.





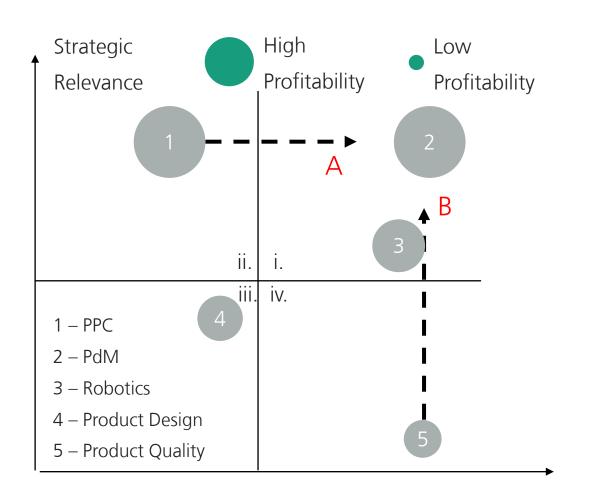
In 7 steps to Al

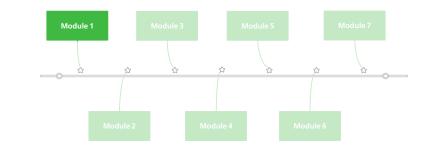
In 7 steps to AI | Overview





In 7 steps to AI | Use-Case Identification



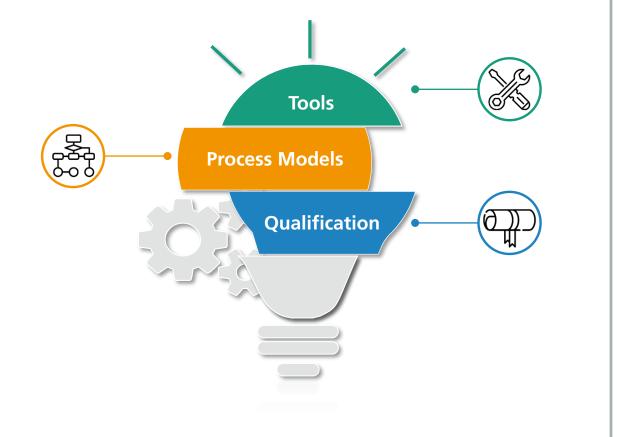


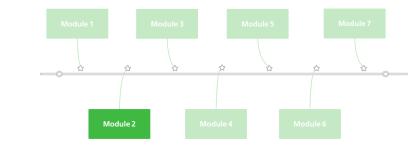






In 7 steps to AI | Kowledge Management



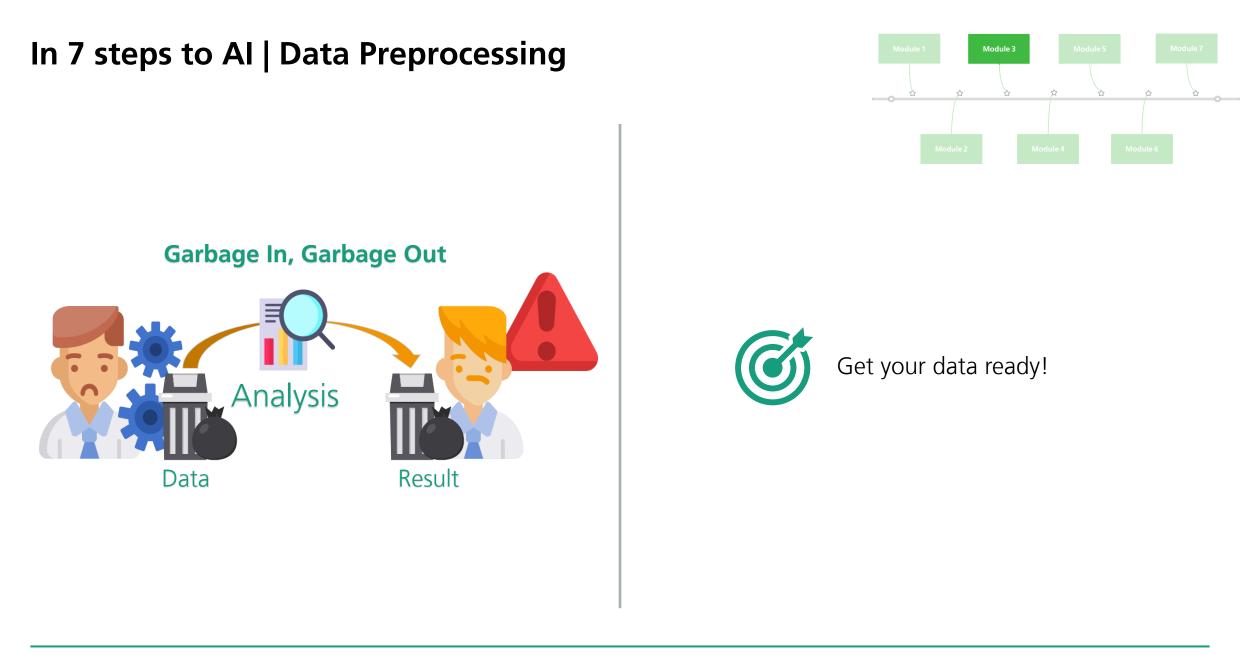




Gather knowledge to conduct Al projects!



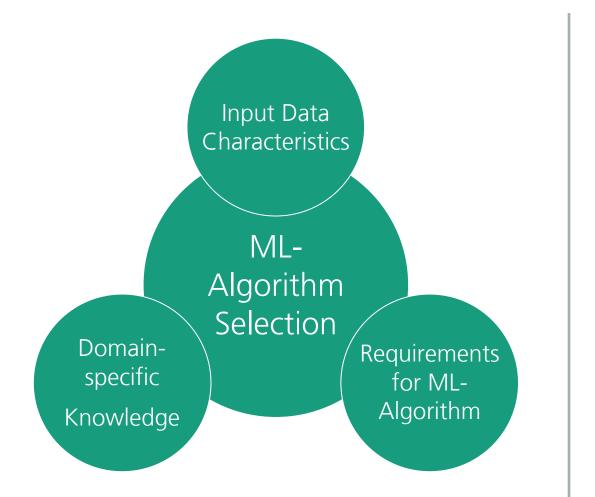


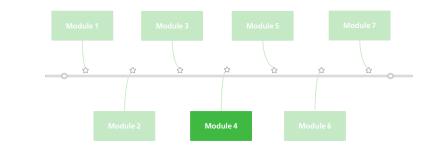






In 7 steps to AI | Algortihm landscape





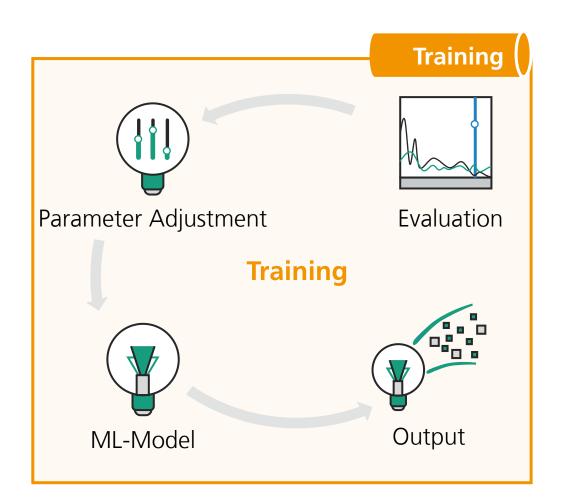


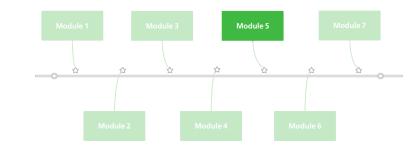
Select the right algorithms/ modelling approaches!

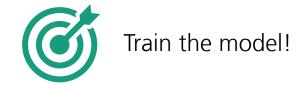




In 7 steps to AI | Modelling



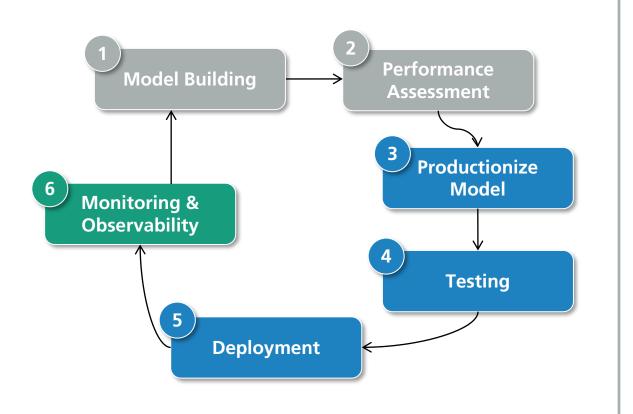


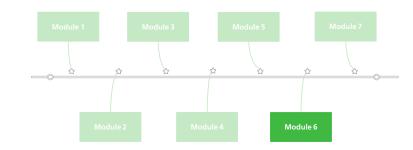


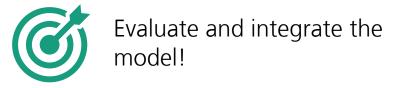




In 7 steps to AI | Evaluation and Implementation





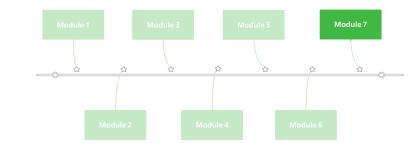






In 7 steps to AI | Certification











Where to learn more?

In 7 steps to AI | Free course on ParcOOroo



ParcOOroo

Visit the seminar

"Al-enabled sustainability for industrial value chains"

on ParcOOroo!

Link: https://www.parcooroo.com/tg42aud2





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REAL-WORLD ARTIFICIAL INTELLIGENCE USE CASES

Evestel – Who We Are?

A group of professionals with **20 years of experience in IT** services and solutions.

Specialized in solutions for improving security and efficiency through **Computer Vision technologies.**

Our objective is to **Ensure the Leadership of our clients** through the incorporation of **the most advanced technological solutions.**



Evestel – Sectors of Activity

→ Mobility

→ Retail

→ Ports

<image>



Mobility Use Case

EmotAl

Road Safety and Efficiency for Fleets



Mobility – EmotAI – What is EmotAI?

Emot-Al is a solution to measure and enhance the contribution of professional drivers to the safety of fleets.

How does it work?

By analyzing **external and internal factors** affecting driving and assisting the driver in correcting unsafe behaviors while driving.

The goal is to reduce risks and accidents on the road



Mobility – EmotAl – The Costs of Accidents

The most important cost of any accident is **human lives**. However, **it isn't the only one** to consider; other factors include:

Insurance
and
claimsCompany
image and
reputationLabor and
legal
expenses

What are the costs of an accident?

Fleet Repairs and downtime



Mobility - EmotAl – How do we solve it?





Mobility - EmotAl – How do we solve it? (II)

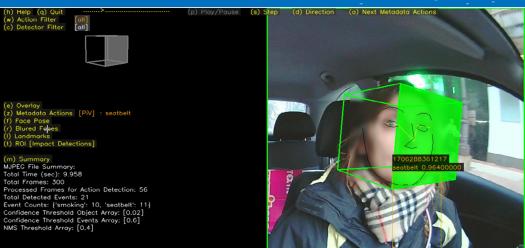
Seatbelt



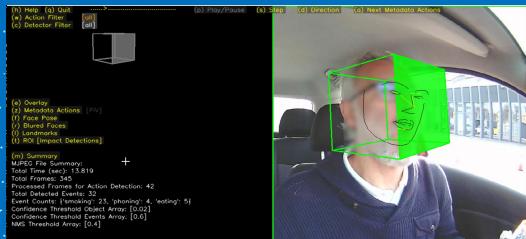
Distraction

h) Help (q) Quit w) Action Filter c) Detector Filter

) Face Pose) Blured Faces



Eating



Drinking

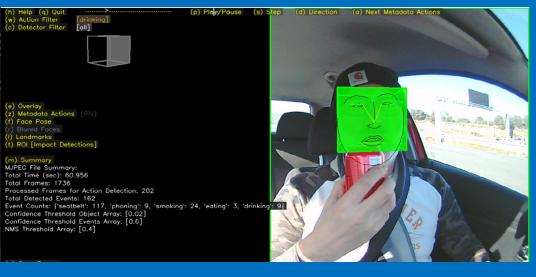
(h) Help (q) Quit (w) Action Filter (c) Detector Filter

(f) Face Pose

Landmarks

(m) Summary MJPEG File Summary: Total Time (sec): 60.956

Total Frames: 1736



vestel

Mobility - EmotAI – Cloud Dashboards

Safety History



Safety Scoring Levels

| RISK | Emoji | SCORE |
|--------|-------|--------------------------|
| LOW | | >= 95 points |
| MIDL | | Between 75 and 94 points |
| MEDIUM | | Between 60 and 74 points |
| HIGH | | Up to 59 points |

EmotAI – Cloud APP

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Retail Use Case

SVA - Al

MULTI-CAMERA VISUAL TRACKING



Retail – SVA – MULTI-CAMERA VISUAL TRACKING

→ People Tracking and Identification in multi-camera environment in shopping centers.

→ Tracking videos across multiple cameras.

→ Compatible with the majority of existing video surveillance systems.



Retail – SVA – VIDEO Example



Retail – SVA – VIDEO Example



CAM-01





CAM-02

CAM-03

Retail – SVA – Benefits

→ Tracking videos creation reducing the manual workload of security employers, allowing for a tenfold increase in daily interventions with the same personnel.

SVA-AI improves operational efficiency by avoiding data network saturation during the download of videos from multiple centers.

→ Identification of suspects generating solid evidences without the need for manual intervention, high-resolution cameras or cameras with integrated AI.

Ports Use Case

Risk-Al

AI RISKS FOR CRANE OPERATORS IN MARITIME PORTS



Ports - RiskAl – Solution

Identifying phases of crane operator operations with safety risks and decreased comfort:

Reducing accident risks

Reducing personnel injuries

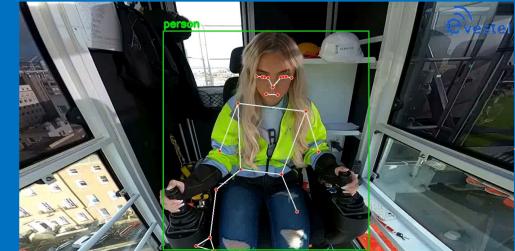
Minimizing equipment damage costs



Evestel – Video Examples









Ports Use Case

Ferro-Al

INCIDENT DETECTION IN RAIL TRAFFIC IN MARITIME PORTS



Evestel – Solutión

Detection of vehicles on **crossroad lanes** adjacent to the train

Detection of safety distance between Port Police vehicle and train

 Detection of vehicles in a lane parallel to the train track

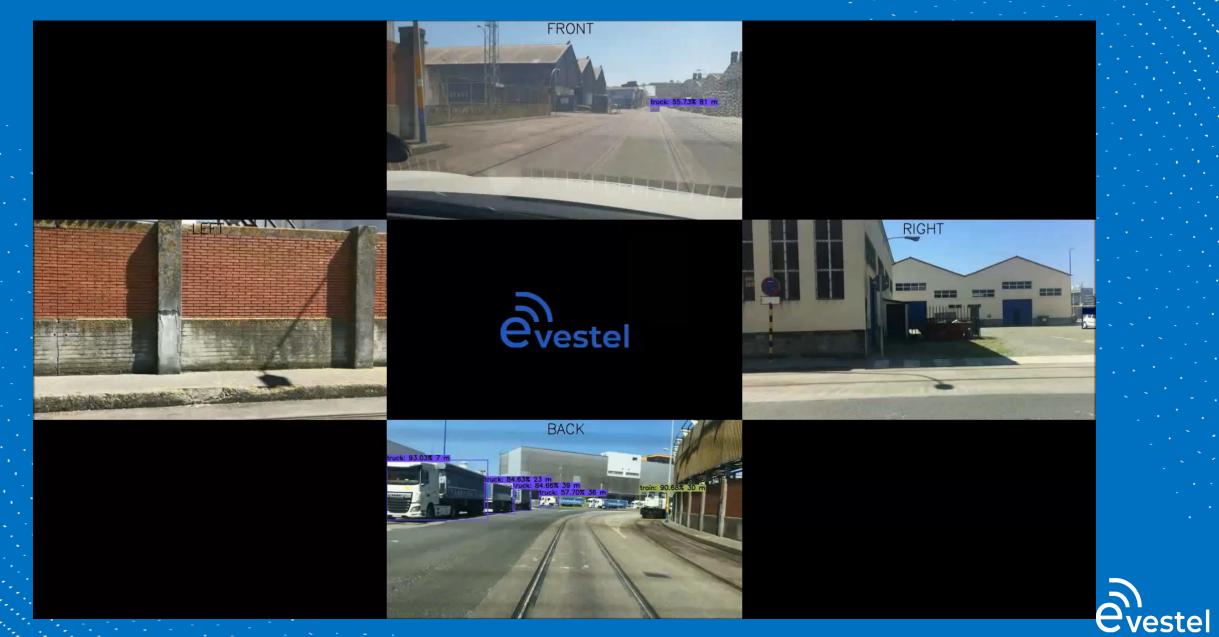


Ports - FerroAI – COLLISION RISK - TRAIN TOO CLOSE





Ports - FerroAl – PEDESTRIANS AND VEHICLES RISK



Bvestel

THANK YOU !!

EVESTEL IBERIA S.L. CALLE AREA PORTUARIA BOUZAS SN 36208 VIGO – PONTEVEDRA



Mobility - EmotAl – Benefits

01. SAFETY

Trust in the driving of your drivers by improving their safety and that of your vehicle fleet, as well as the image, prestige, and reputation of your organization.

02. SUSTAINABILITY

Drive in a more efficient and safe manner by reducing fuel consumption, emissions, and carbon footprint.

03. PROFITABILITY

Achieve maximum reduction in road accidents, work absences, repair costs, and insurance premiums. Additionally, prolong the lifespan of your vehicle fleet.

04. DRIVER WELL-BEING

Prioritize the well-being and retain the talent of your professional drivers by achieving lower turnover rates. If they are well, your organization will be too (and therefore, your clients and suppliers). EmotAl is not about control, but trust and security for all.

Benefits for you, but above all, for your drivers!

