# Ways Ehead

### Towards Sustainable Actions

Turning ESG & Sustainability into a business accelerator for the Aerospace industry

**Erika WOLF** Founding - President *erika.wolf@waysehead.com* 

Sarah IZARD Executive assistant & CSR project manager sarah.izard@waysehead.com

www.waysehead.com

#### Ways Ehead, a team of Sustainability experts, supports Aerospace companies in turning Corporate Social Responsibility/ Sustainability into a business accelerator

#### A BUSINESS, OPERATIONAL, FEDERATIVE & CUSTOMIZED APPROACH

- Sustainability advice and support provided to Start-Ups SMEs, Mid Cap and large groups in the Aerospace sector
- Legal experts of Sustainability regulations (materiality analysis, sustainable finance, investor requirements, SFRD, CSRD, etc.)
- Solid operational and management experience in the Aerospace industry in France and internationally
- Ecosystem of experts and partners (Carbon, Energy, Reporting, etc.)



Sustainability strategy & Governance



Sustainability roadmap implementation



CSR / ESG regulations & norms



Business sustainability Training/ coaching



Sustainability governance & performance assessment



#### **OUR AEROSPACE REFERENCES**





#### Ways Ehead member of Aerospace Valley



THE CHALLENGES & OPPORTUNITIES OF SUSTAINABILITY IN THE AEROSPACE SECTOR

#### WHAT IS CSR ?

Companies set social, environmental, economic and governance objectives in their operational management method, in connection with their stakeholders (regulator, customers, suppliers, shareholders, investors, employees, etc.).





#### SUSTAINABILITY IS NO LONGER AN OPTION

### Sustainability is a new *license to operate* for :







Develop business models more sustainable & resilient

Address transparency' requirements

Attract talents

**50%** of the effort necessary to achieve sustainable transformation relies on businesses **55%** of candidates consider that <u>the company's commitment is more important than</u> <u>salary level</u>



# SUSTAINABILITY IS ABOVE ALL A SOURCE OF OPPORTUNITIES AND CREATION OF VALUES





#### AMBITIOUS SUSTAINABILITY EUROPEAN REGULATIONS FOR ALL ECONOMIC ACTORS & SECTORS



- Sustainability is constrained by the regulator and it is no longer possible to focus solely on financial performance
- The CSRD which was transposed in France at the end of 2023 - is a reporting exercise based on an analysis of risks and materiality of CSR issues:

#### All companies are impacted :

- Direct implication for companies, above two of the following three thresholds: 250 employees, 40 million € in turnover and 20 million € in balance sheet, directly subject to this new regulation.
- Indirect implications via customer and partner requirements subject to this regulation
- Volunteered and committed SMEs wishing to make a difference by adopting the simplified European extrafinancial reporting format



#### COMMITMENTS IN THE SECTOR INVOLVING ALL ACTORS & A RISING NUMBER OF CONTROVERSIES TO BE ADDRESSED





IAC 2022 : There is a call for greener space activities to meet ESG criteria in turn influencing the ability to raise this type of capital. ESG finance is key but this is an area that the space sector has not yet explored ... A holistic approach to the global economy where there is an understanding of the true costs and risks of business activity is thus a must. THE NEWSPACE ASSISES COLLECTIVE PUBLISHES THE "AMBITION NEWSPACE 2027" REPORT

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PROPOSITIONS

Government/Military Sustainability

## ESA Officially Launches its Zero Debris Charter



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**Rachel Jewett** 



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ESG

#### Investor group calls for aviation to be excluded from taxonomy

OFI Invest AM, Mirova AM, DegroofPetercam, La Financière de l'Echiquier... hope to weigh as much in the balance as the market capitalization of the aeronautics industry.

#### ໜຸ Washington Post

# Airlines are trying to curb the climate warming impact of contrails

Contrails, the wispy clouds that trail behind planes, can trap heat and warm the planet.



# 2

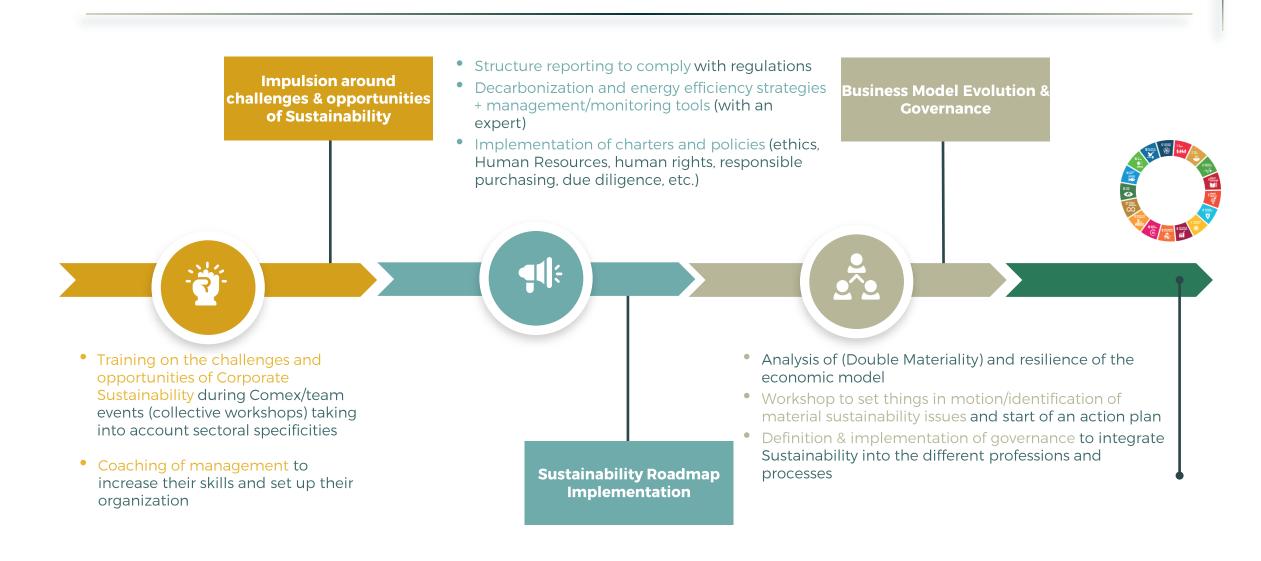
### WAYS EHEAD' VALUE PROPOSAL

#### FROM A TRANSVERSAL SUPPORT TO BUILD A SUSTAINABILITY ROADMAP ...





#### ... TO A FLASH OFFER TO BETTER ADDRESS YOUR NEEDS







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## OUR TEAM



## **Erika WOLF**

Founder and President Ways Ehead Sustainability & ESG Strategy - Governance



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Erika holds a Master's degree in International Business Law and has held various positions of responsibility for 16 years within the different divisions of the Airbus Group. Her last position was as Director of M&A projects at Airbus Defence & Space where she integrated ESG dimensions in the investment process.

In 2020, she took over the management of the Positive Planet Foundation dedicated to impact entrepreneurship. Her expertise in Sustainability/ESG has been built up over the years through the Sustainability Strategies course at Centrale Supelec, Net Zero at Cambridge and the Impact Finance Codes course at Novethic.

Within the MR21 network, she co-created a group of experts who developed tools to help managers and their collaborators define and manage their Sustainability action plan. She is a mentor in the CNES accelerator, Space Founders and Ways Ehead is member of the Aerospace Valley.

She brings her belief in the decisive role of companies in addressing the challenges of today and tomorrow, her passion for sustainability and business, her knowledge of the Aerospace industry and finance as well as the regulatory frameworks in which they operate.

She aims, with her team and eco system of partners and experts, at identifying and implementing solutions to turn sustainability into business opportunities for the Aerospace sector and open new ways ahead !











## Sarah IZARD

Right hand - CSR project manager



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Graduated with a Master's degree in Public Law (Toulouse 1 University) and a Master's degree in CSR Law and Management (Toulouse School of Management), Sarah first ensured the promotion and implementation of a CSR policy. responsible purchasing in terms of environment and social impact from the Town of Plaisance du Touch (Haute-Garonne).

Between 2021 and 2023, she joins the RSE CONSEIL firm and advises organizations on the definition and structuring of their CSR strategy, supporting them in the internal deployment of projects, training and mobilization of employees, agents and/or stakeholders. In 2022, she participated in the design of the CSR fresco and is the first facilitator of the CSR frescoes in France.

Committed to CSR, she is a **member of the M 4 Impact association**, an ecosystem dedicated to the promotion of social responsibility within companies and organizations.

Since 2023, she has joined the Ways Ehead team as **Right Hand and CSR project manager in** order to continue to make her experience and expertise available to organizations that want to engage in a sustainable strategies.







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### OUR REFERENCES



"I am delighted to have worked with Ways Ehead. The work was framed starting with an analysis of the Sustainability challenges, risks and opportunities in the space sector. Then, an excellent process of defining U-Space's CSR policy was carried out through collective worskshops with our teams, questionnaires and interviews of external stakeholders. What I appreciate most about Ways Ehead is their pragmatism. Beyond the CSR policy manifesto, we have defined a list of concrete actions to be carried out in the short term."

> *F. APPER, Founder & CEO U-Space*

"Glad to see this message finally delivered so professionally."

Testimonial from a Liebherr aerospace employee

"Ways Ehead's support on the CSR approach really helped Latitude. Their professionalism and pragmatic approach helped to integrate CSR while addressing the specificiiesy and material topics of our sector. They involved our teams in the construction of the CSR roadmap, allowing them to become key players."

> S.MAXIMIN, CEO Latitude



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