

January 2023

# SUSTAINABILITY SERVICES

WE SEARCH  
FOR GREATNESS.

**BDO**



We see sustainability and the associated challenges as a great opportunity that creates wide-ranging added value for our customers. Our services provide you with support along the entire **road to sustainability** and help to prepare your organization for future requirements and to contribute to a livable environment and a socially just society.

## WE UNDERSTAND SUSTAINABILITY

We see sustainability as an opportunity for our customers. Throughout our corporate sustainability projects, we identify and quantify risks and potentials arising from climate change and other important sustainability issues.

This green strategy in the three core areas of economy, ecology and social affairs supports customers on their way to becoming sustainable leaders.

## WE ARE FLEXIBLE

For us, customers are always the focus of our actions. That's why we develop solutions together and interactively, for example in the form of workshops and regular on-site work. We believe that staffing on our part should be flexibly adapted to the respective project situation and does not have to follow a rigid plan.

## WE ADVISE COMPREHENSIVELY

Even though we advise conceptually and analytically: We want the concepts we develop with customers to be implemented. We also accompany many of our customers in the implementation of measures. We therethrough know which aspects are relevant in the conception that subsequently result in practice-oriented actions.

## WE THINK BIG

In-house, we draw on a wide range of know-how in a demand-oriented and uncomplicated manner. Our employees come from an extensive variety of specialist and industry backgrounds, which allows us to introduce new and diverse perspectives.

## WE QUESTION CRITICALLY

Our consulting projects have taught us that successful strategies benefit from external impulses and that external influences are often the prerequisite for being able to rethink things. By sharing our opinion and actively challenging perspectives, we deliver added value beyond process support.

**WHY WE ARE  
THE RIGHT  
PARTNER FOR  
SUSTAINABILITY  
PROJECTS**

# WHY?

## WHY NOW IS THE TIME TO ACT!

### THERE IS NO ALTERNATIVE TO SUSTAINABILITY

- ▶ Organizations have a responsibility to maintain a livable environment, protect our planet and secure our future.
- ▶ Sustainable action leads to social added value and thus creates a positive perception that the existing social pressure can be withstood.

### THE PRESSURE IS RISING

- ▶ Due to the Corporate Sustainability Reporting Directive (CSRD) and other requirements, more than 2,000 companies and organizations in Austria will be directly affected by reporting obligations and many more will be affected indirectly.
- ▶ More and more stakeholders are demanding further sustainability efforts from partners, employers, service providers and suppliers, which further increases the pressure.
- ▶ When opting for financing and funding, proof of sustainable action is often a basic prerequisite.

### STANDING STILL IS A STEP BACKWARDS

- ▶ Rapid developments require organizations to step up their sustainability efforts.
- ▶ Sustainable management creates long-term added value, represents a differentiating factor and often contributes to increased profitability.

# HOW WE SUPPORT AND CREATE VALUE

## FROM CONSULTING TO REPORTING - EVERYTHING FROM A SINGLE SOURCE

- ▶ BDO accompanies you holistically on your road to sustainability - from sustainability strategy to reporting, we deliver everything from a single source.
- ▶ We see sustainability as a multifaceted topic and offer support with our expertise in the areas of environment (e.g. climate protection), social affairs (e.g. gender balance) and governance (e.g. diversity, business & human rights).
- ▶ For specific requirements, we rely on a network of external partners.
- ▶ We are aware of the challenges that come with efficient data collection and presentation and develop solutions together with you.

## NOT JUST AN OBLIGATION - SUSTAINABILITY IS YOUR CHANCE

- ▶ During our projects, we not only refer to regulatory requirements, but also identify potentials to create long-term added value.
- ▶ Together with you, we develop a realistic target, define procedures and identify possible obstacles and risks on the way to achieving the goal.

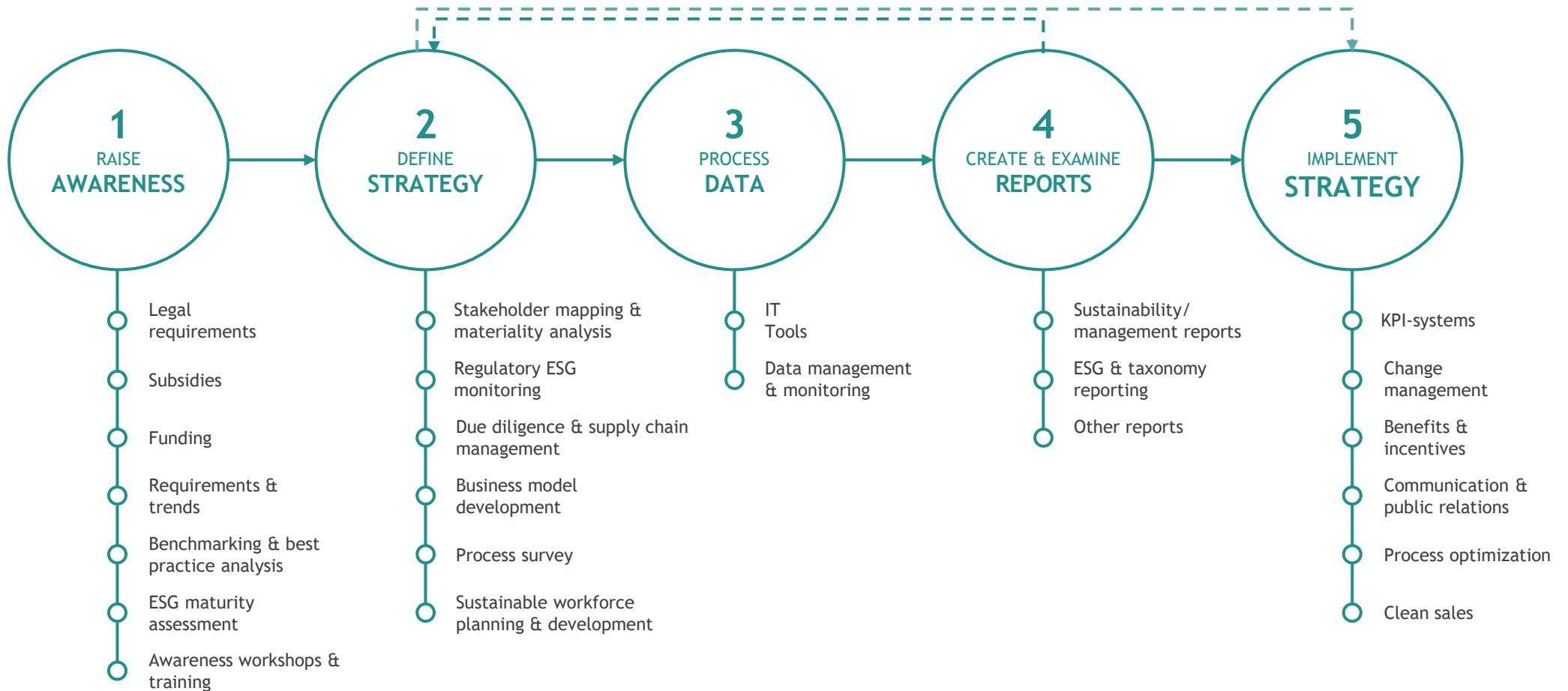
## UNIQUE CUSTOMERS - INDIVIDUAL SOLUTIONS

- ▶ With our wide range of know-how from various disciplines and industries, we know the requirements of different customer groups and can therefore respond individually to your needs.
- ▶ Together we help you evaluate your status quo in terms of sustainability, identify regulatory requirements and opportunities.

# HOW?

# WHAT?

WE ACCOMPANY YOU ALONG YOUR ENTIRE ROAD TO SUSTAINABILITY



In addition, we support you in project management along the entire road to sustainability.

In addition to comprehensive support along the road to sustainability, we also offer support in stated aspects or individual services in the area of sustainability

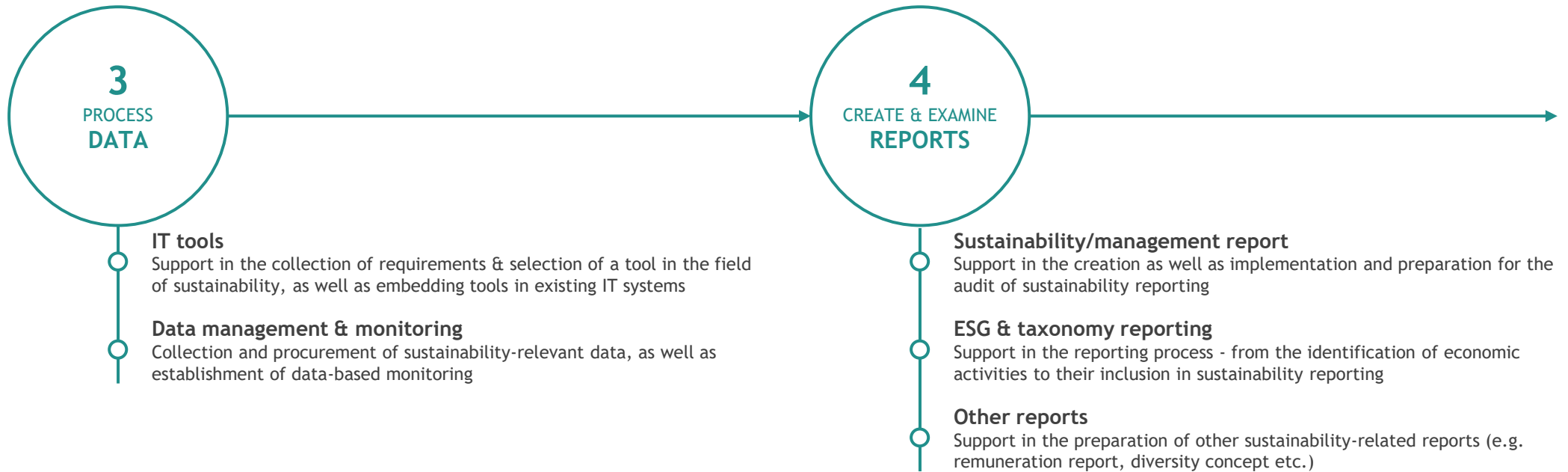
# WHAT?

## AWARENESS & STRATEGIC PLANNING ARE ESSENTIAL FOR SUCCESS



# WHAT?

## REPORTS CAN BE CREATED AND EXAMINED WITH THE HELP OF A PROFOUND DATA BASIS





# WHAT?

FINALLY, DEVELOPED TOPICS SHOULD BE IMPLEMENTED IN VARIOUS AREAS

## 5 IMPLEMENT STRATEGY

### **Change management**

Support in the development and change processes with a focus on sustainability and sustainability-related changes

### **KPI-systems**

Development of KPI-systems, as well as definition of concrete KPIs and objectives for all dimensions of sustainability

### **Benefits & incentives**

Implementation of personnel strategies with a focus on incentives for sustainable behavior and thus sustainable development of the organization

### **Communication & public relations**

Support in communicating the developed sustainability strategy and focal points, as well as evaluation of potential risks

### **Process optimization**

Optimization of various processes regarding sustainability criteria with a focus on maintenance, asset management, purchasing and logistics

### **Clean sales**

Analysis of customer needs and corresponding conditioning of the product/service, as well as the sales strategy

# WHO?



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FOR GREATNESS.**

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## SERVICES

ACCOUNTING • ASSURANCE  
CONSULTING • CORPORATE FINANCE  
PEOPLE & ORGANISATION • TAX

## BDO AUSTRIA

LOCATIONS ALL ACROSS AUSTRIA  
1,000+ STAFF MEMBERS  
EUR 113.5 MM TURNOVER 2021/2022  
60 PARTNERS  
13,300+ CLIENTS  
FOUNDING YEAR 1976

## BDO GLOBAL

160+ COUNTRIES  
111,300+ STAFF MEMBERS  
USD 12.8 BN TURNOVER 2021/2022  
1,803 OFFICES  
SINCE 1963



**BDO**